

## CSU-ERFA Advertising Information

We welcome inquiries from potential advertisers. We offer two types of advertising on our web pages: (1) small display ads on one or more of our web pages linked to a web page on the advertiser's site, (2) sponsored links on our links page. In addition, for an extra fee that depends on size advertisers can provide copy for an ad in our print newsletter, the *Reporter*. The *Reporter* is published four times per year.

CSU-ERFA membership includes retired faculty, administrators, and staff members from every campus of the California State University system, and our web pages and newsletter reach a wide cross-section of retirees throughout California and beyond. Advertising on our web pages or in our newsletter is an effective, economical way to reach this group of financially secure retirees.

Generally, we do not accept political advertising. We also reserve the right to decline any advertising that is inconsistent with the mission of CSU-ERFA, that links to web sites containing malicious software, or that offers products or services that are illegal to sell in the State of California or which we deem to be dangerous to the health or welfare of our members.

For more information including rates, please contact our webmaster ([mshapiro@fullerton.edu](mailto:mshapiro@fullerton.edu)) or the editor of the *Reporter* ([tanagno@calstatela.edu](mailto:tanagno@calstatela.edu))